UNIQUE
WOOD PRODUCTS

FLOORING STORE PARTNER PROGRAM

Sell the floor.
Finish the room.



Unique Wood Products gives flooring retailers the trim, stair parts, and transitions that finish the job — in-stock, profile-matched, and trade-priced. Your customers choose the floor and the finish details in one place, so the install lands clean the first time.

IN-STOCK TRIM

PROFILE MATCHING

STAIR PARTS & TRANSITIONS

SHORT RUNS WELCOME

BUILT FOR FLOORING SHOWROOMS · RETAIL STORES · DESIGN CENTERS

(713) 462-5045 · uniquewoodproducts.com

WHY THIS PROGRAM EXISTS

A floor isn't finished *at the floor.*

Your customer picks a floor in minutes. Then come the questions that stall the sale — what baseboard matches, how the stairs get capped, how the new floor meets tile, carpet, and thresholds. When those answers live with three different suppliers, jobs slow down, orders come back wrong, and the callback lands on you.

The Flooring Store Partner Program puts the whole finish package — trim, stair parts, and transitions — behind one counter. Matched to the floors you already sell, stocked for pickup, and milled in-house when a job needs something custom.

WHAT THIS PROGRAM REMOVES

- Mismatched trim from inconsistent suppliers
- Long waits on stair parts
- Last-minute scrambles for a transition
- Wrong orders, returns, and restocks
- "Floor's in, trim's not" jobsite delays
- Callbacks on the finish details



THE FINISH STAGE — WHERE MATCHED TRIM, STAIRS, AND TRANSITIONS DECIDE THE RESULT

WHAT YOU GET

One partner for everything that finishes a floor.

In-Stock Trim & Profiles

Baseboard, casing, crown, flat stock, and shelving in the profiles your jobs actually use.

Profile Matching

See and match profiles in your showroom on a labeled display board — no guesswork at the counter.

Stair Parts & Transitions

Treads, risers, nosings, and transition profiles that cap the job clean — including custom milled in-house.

Short Runs Welcome

One unit or one room is a real order. No minimums that punish a single job.

Trade Pricing & Terms

Partner pricing built for resale, with a cash-account option for qualified stores.

Pickup-Friendly & Job-Ready

Labeled and packaged for the installer, ready to load alongside the floor.

BEST FOR SHOWROOM OWNERS · SALES & ESTIMATORS · PURCHASING · INSTALL COORDINATORS

HOW IT FITS YOUR SALE

From floor selection to a *clean close-out*.

01	*Floor Selection*	Your customer chooses the floor you already sell — the start of the finish conversation.
02	*Finish Matching*	Match baseboard, casing, and transitions to the floor on your in-showroom display board.
03	*Stair & Transition Details*	Spec stair treads, nosings, and thresholds — pulled from stock or milled in-house.
04	*In-Stock Pull or Custom Order*	Load matched trim for pickup, or order custom with timing confirmed at quote.
05	*Clean Close-Out*	Floor and finish land together — cleaner install, happier client, stronger referral.

CLEANER INSTALLS · HIGHER PERCEIVED QUALITY · BETTER REFERRALS

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POINT-OF-SALE DISPLAY

One board that sells the whole finish.



UWP LABELED PROFILE DISPLAY BOARD

A labeled profile display board puts your most-used trim, stair, and transition profiles in front of the customer at the finish-detail stage — so your team sells the complete result, not just the floor.

WHAT IT CARRIES

- Baseboard
- Crown
- Shelving
- Flooring Trim
- Panel Products (Plywood / Utility Panel)
- Casing
- Flat Stock
- Stair Parts
- Utility Moulding

SIX HARDWOOD SPECIES ON HAND

Poplar · *Red Oak* · *White Oak* · *Maple* · *Hickory* · *Walnut*

The in-showroom display is available through the Flooring Store Partner Program. Ask your UWP representative about adding a board to your store.

WHY PARTNER WITH UWP

A real mill behind your counter.

Unique Wood Products has run the same Houston shop floor since 1988. We stock six hardwood species, mill custom profiles and stair parts in-house, and confirm timing on every custom quote — so when a job needs something the rack doesn't carry, you're not waiting on an importer.

Est. 1988	*One Yard*	*6 Species*	*In-House*
Same Houston shop floor	NW Houston / Tanner Rd	In the racks, ready to go	Custom milling

THREE PRODUCT LINES, ONE PARTNER

Moulding	Running profiles — in-stock and custom-knife.
Custom Stair Treads	Houston-milled treads, risers, and nosings.
Millworks	Custom architectural, with countertops the marquee line.

PARTNER TOOL

Instant online stair-tread quotes — price on the spot, no callback.

uniquewoodproducts.com

BECOME A PARTNER

Sell the floor. *We'll finish the room.*

Bring the finish details behind one counter. Talk to us about stocking profiles, adding a showroom display board, and partner pricing for your store.

NW HOUSTON · MILL & YARD

(713) 462-5045

9915 Tanner Road
Houston, TX 77041

info@uniquewoodproducts.com

uniquewoodproducts.com

CRAFTED IN-HOUSE · SERVICE-DRIVEN · TRADE-PROVEN